

CURRICULUM VITAE
PETTER K. GRANLI
(Updated September 2013)

Personal

Full name : Petter Kristian Granli
Born : 2 November 1954, in Porsgrunn, Norway
Nationality : Norwegian citizen/resident, Kenyan resident 1999 to 2005
Marital status : Married to Joyce Poole
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Conservation experience

2011 - ongoing; **Mozambique**, Gorongosa: Initiation/execution of elephant monitoring and research, as part of the Gorongosa Restoration Project.

2010 – ongoing; **Kenya**, Maasai Mara: Initiation of conservation project in the Maasai Mara ecosystem, Elephant Partners, as part of ElephantVoices.

2008; **Sri Lanka**, Minneriya-Kaudulla National Parks: initiating an Asian elephant conservation project and behavior study.

2001 – 2009; **Kenya**, Amboseli National Park: Elephant communication, cognition and social behavior, conducting playback experiments and recording elephant vocalizations and behavior.

2001 – ongoing; Co-Founder/Co-Director, **ElephantVoices** (Previously Savanna Elephant Vocalization Project) elephant conservation/welfare/research, field work, photo/video, international networking, documentation/reports/write-ups, social media, web development/-programming.

2004 - 2006; **Kenya**, Maasai Mara: Founder and Steering committee member for ATE project "Mitigating Human-Elephant Conflict in the Amboseli Ecosystem, Kenya", executed in collaboration with the Kenya Wildlife Service and School for Field Service.

1999 – 2001; **Kenya**, Maasai Mara: Founder and Steering committee member Maasai Mara Cheetah conservation Project, executed on behalf of Basecamp Explorer in collaboration with Kenya Wildlife Service.

1998 – 2001; As CEO for Basecamp Explorer AS, Norway, responsible for various collaborative projects with the local community related to eco-based Basecamp Maasai Mara, **Kenya**. Water collection/recycling, waste treatment, tree plantation, school bursaries and educational and other eco initiatives.

Other work experience

YEAR	EMPLOYER	POSITION / RESPONSIBILITY
2001 -	ElephantVoices/self employed	Co-director ElephantVoices.
1998 - 2001	Basecamp Explorer AS, Norway/Sweden/Kenya	Man. Director, int. company within eco-tourism.
1995 - 1998	Self employed	Management consultant, processes within management/strategy/communication. Serving on company boards as chairman.
1992 - 95	Edison AS	Communicaton/marketing consultant for industrial clients.
1986 - 91	Aker Entreprenør AS (Prev. Astrup Høyer)	Vice president communication, strategy and company development. Board secretary.
1985	Astrup Høyer AS	Vice president/Director Corporate Communication
1983	Department of Industry	Political, personal secretary for the Minister. (Leave from Norwegian Employers Ass.)
1980 - 85	Norwegian Employers Ass.	Journalist, Editor-in-Chief from 1983.
1977 - 79	Oslo Høyre	Editor.

Education

- Degree in economics, School of Commerce BI, Norway.
- Degree in communication, School of Commerce BI/Reklamebyråforeningen, Norway.
- Numerous courses and seminars in management, marketing and teambuilding.

Publications

(Refereed)

Poole, J.H. and Granli, P.K. 2011. Signals, gestures and behaviors of African elephants. In: *The Amboseli Elephants: A Long-Term Perspective on a Long-Lived Mammal*. Moss, C.J., Croze, H.J & Lee, P.C. (Eds.) *University of Chicago Press*.

Wasser, S., Poole, J., Lee, P., Lindsay, K. Dobson, A., Hart, J., Douglas-Hamilton, I., Wittemyer, G., Granli, P., Morgan, B., Gunn, J., Alberts, S., Beyers, R., Chiyo, P., Croze, H., Estes, R., Gobush, K., Joram, P., Kikoti, A., Kingdon, J., King, L., Macdonald, D., Moss, C., Mutayoba, B., Njumbi, S., Omondi, P., Nowak, K. 2010. Elephants, Ivory, and Trade. *Policy Forum, Science*. 327: 1331-1332.

Poole, J. and Granli, P. 2008. Mind and Movement: Meeting the Interests of Elephants. In: *An Elephant in the Room: The Science and Well Being of Elephants in Captivity*. Eds. D. L. Forthman, L. F. Kane and P. Waldau. North Grafton MA: Tufts University Cummings School of Veterinary Medicine's Center for Animals and Public Policy.

Articles (Not refereed)

Poole, J.H. and Granli, P.K. 2005. The ethical management of elephants and the value of long-term field research. *AAVS* 63: 2-5

Poole, J. H. & P.K. Granli. 2004. The visual, tactile and acoustic signals of play in African savannah elephants. In *Endangered Elephants, past present & future*. Jayewardene, Jayantha. (Ed.) *Proceedings of the Symposium on Human Elephant Relationships and Conflicts, Sri Lanka, September 2003*. Biodiversity & Elephant Conservation Trust, Colombo. Pages 44-50.