

CURRICULUM VITAE

PETTER K. GRANLI

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Born in Porsgrunn, Norway, 2 November 1954; Norwegian citizen; married to Joyce H. Poole
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Facebook: www.fb.com/elephantvoices; **Instagram:** www.instagram.com/elephantvoices
Twitter: www.twitter.com/elephantvoices

RESEARCH INTERESTS

Conservation, Elephant's acoustic communication and behavior.

EDUCATION

1991 Degree in economics, School of Commerce BI, Norway.
1992 Degree in communication, School of Commerce BI/Reklamebyråforeningen, Norway.
1984-1998 Numerous courses and seminars in management, marketing, media and teambuilding.

EMPLOYMENT

2002-present **President & CEO, ElephantVoices:** Directing the work of the US non-profit organisation ElephantVoices, Co-Founded with Dr. Joyce Poole.
1998-2001 **Basecamp Explorer AS, Norway, Kenya:** Co-Founder and Managing Director, international company within eco tourism.
1992-1998 **Self employed:** Management Consultant, specialising on processes related to management, strategy and communication. Serving on company boards as chairman/member.
1992-1995 **Edison AS:** Communication and marketing consultant for industrial clients.
1986-1991 **Aker Entreprenør AS** (previously Astrup Høyer AS): Vice President Corporate Communication and strategy. Board Secretary.
1985 **Astrup Høyer AS:** Director Corporate Communication.
1983 **Ministry of Industry:** Personal Secretary for the Minister. (Leave from Norwegian Employers' Confederation).
1980-1985 **Norwegian Employers' Confederation, Fellesutvalget:** Journalist, Editor-in-Chief from 1983.
1977-1979 **Oslo Høyre:** Editor local newspapers.

FIELD RESEARCH

2020-ongoing **Kenya, Amboseli National Park:** Documenting elephant behavior and communication for ElephantVoices' collection and The Elephant Ethogram in particular.
2012-2019 **Mozambique, Gorongosa:** Elephant monitoring and research, documentation of elephant behavior, local capacity building, in collaboration with the Gorongosa Restoration Project, Gorongosa National Park.
2011-2016 **Kenya, Maasai Mara:** Elephant conservation and citizen-science project in the Maasai Mara ecosystem. Project executed in collaboration with Mara Elephant Project, Save The Elephants, Kenya Wildlife Service and others.

- 1999-2009 **Kenya, Amboseli National Park:** Research on elephant communication, cognition and social behavior, conducting playback experiments and recording elephant vocalisations and behavior in affiliation with Amboseli Trust for Elephants.
- 2008 **Sri Lanka, Minneriya & Kaudulla National Parks:** Initiated an Asian elephant conservation project and behavior study.
- 2004-2006 **Kenya, Amboseli National Park:** Initiated and supervised the project “Mitigating Human-Elephant conflict in the Amboseli ecosystem” with John Kioko and Winnie Kiiru, in partnership with Amboseli Trust for Elephants. Kioko and Kiiru later received their PhD degrees based on human-elephant interaction and related topics. Project executed in collaboration with Kenya Wildlife Service and School for Field Service.
- 2000-2002 **Kenya, Maasai Mara National Reserve:** Founded and supervised the Maasai Mara Cheetah Conservation Project, member of project Steering Committee. Project executed on behalf of Basecamp Explorer, in collaboration with Kenya Wildlife Service.

LANGUAGES

Norwegian: Mother tongue

English: Fluent

PUBLICATIONS

Refereed articles, chapters:

Published:

- Campbell-Staton, SC, Arnold, BJ Gonçalves, D., Granli, P., Poole, J., Long, R.A., Pringle, R.M. 2021. Ivory poaching and the rapid evolution of tusklessness in African Elephants. *Science*, 374: 483-487. <https://doi.org/10.1126/science.abe7389>
- Hedwig, D., Poole, J. Granli, P. 2021. Does social complexity drive vocal complexity? Insights from the two African elephant species. *Animals* 2021, 3017, <https://doi.org/10.3390/ani11113071>.
- Poole, J.H., Granli, P.K. 2021. The Elephant Ethogram: A Library of African Elephant Behavior. *Pachyderm*, 62: 105-111 <https://pachydermjournal.org/index.php/pachyderm/article/view/462/485>
- Poole, J.H., Granli, P.K. 2021. The Elephant Ethogram: A Library of African Elephant Behavior. <https://www.elephantvoices.org/elephant-ethogram.html>
- Gaynor, G.M., Branco, P.S., Long, R.A., Gonçalves, D.D., Granli, P.K., Poole, J.H. 2018. Effects of human settlement and road on diel activity patterns of elephants (*Loxodonta africana*). *African Journal of Ecology* 56:872-881. <https://onlinelibrary.wiley.com/doi/10.1111/aje.12552>
- Nowak, K., Dobson, A., Poole, J., Granli, P., Kahumbu, P., Lee, P., Kiiru, W., Joram, P., Malima, C., Moss, C. 2013. [Elephants are not diamonds. The Ecologist.](#)
- Poole, J.H. and Granli, P.K. 2011. [Signals, gestures and behaviors of African elephants](#). In: *The Amboseli Elephants: A Long-Term Perspective on a Long-Lived Mammal*. Moss, C.J., Croze, H.J & Lee, P.C. (Eds.) *University of Chicago Press*.
- Wasser, S., Poole, J., Lee, P., Lindsay, K. Dobson, A., Hart, J., Douglas-Hamilton, I., Wittemyer, G., Granli, P., Morgan, B., Gunn, J., Alberts, S., Beyers, R., Chiyo, P., Croze, H., Estes, R., Gobush, K., Joram, P., Kikoti, A., Kingdon, J., King, L., Macdonald, D., Moss, C., Mutayoba, B., Njumbi, S., Omondi, P., Nowak, K. 2010. [Elephants, Ivory, and Trade](#). Policy Forum, *Science*. 327: 1331-1332.
- Poole, J. and Granli, P. 2008. [Mind and Movement: Meeting the Interests of Elephants](#). In: *An Elephant in the Room: The Science and Well Being of Elephants in Captivity*. Eds. D. L. Forthman, L. F. Kane and P. Waldau. North Grafton MA: Tufts University Cummings School of Veterinary Medicine’s Center for Animals and Public Policy.

Technical Reports:

- Poole, J., B. Okita-Ouma, P. Granli, D. Kimanzi, M. Goss, L. Tiller, S. Kiambi, and I. Douglas-Hamilton. 2016. [Mara ecosystem connectivity: Information on elephant population status and movements for spatial planning and conservation in Narok County](#). Pages 1-28.
- Poole, J., Granli, P. 2018. Gorongosa elephant project: ElephantVoices 2017 report to the Gorongosa Restoration Project.
- Poole, J., Granli, P. 2017. Gorongosa elephant project: ElephantVoices 2016 report to the Gorongosa Restoration Project.
- Poole, J., Granli, P. 2013. Gorongosa elephant study: ElephantVoices field trip report to the Gorongosa Restoration Project.
- Poole, J. and Granli, P. 2012-2014. [Maasai Mara Elephant Partner Reports](#).

Articles (Not refereed):

- Cowell, G., Poole, J., Granli, P. 2017. Nalakite: The story of a Maasai Mara Matriarch. National Geographic Society Newsroom.
- Poole, J., Granli, P. 2014. Gift to the Maasai Mara, a Male Elephant is Born. National Geographic Society Newsroom.
- Poole, J., Granli, P. 2013. Little Fellow knew nothing about CITES. National Geographic Society Newsroom.
- Poole, J.H. and Granli, P.K. 2005. The ethical management of elephants and the value of long-term field research. AAVS 63: 2-5
- Poole, J.H. and Granli, P.K. 2004. [The visual, tactile and acoustic signals of play in African savannah elephants](#). In Endangered Elephants, past present & future. Jayewardene, Jayantha. (Ed.) Proceedings of the Symposium on Human Elephant Relationships and Conflicts, Sri Lanka, September 2003. Biodiversity & Elephant Conservation Trust, Colombo. Pages 44-50.

PUBLIC EDUCATION

Websites and Social Media

ElephantVoices website	www.ElephantVoices.org
ElephantVoices on Facebook	www.facebook.com/elephantvoices
ElephantVoices on Instagram	www.instagram.com/elephantvoices
ElephantVoices on Twitter	www.twitter.com/elephantvoices
ElephantVoices on Vimeo	www.vimeo.com/elephantvoices
ElephantVoices on SoundCloud	www.soundcloud.com/elephantvoices
The Elephant Charter	www.theelephantcharter.info

Online Databases & Apps

- [The Elephant Ethogram: A Library of African Elephant Behavior](#) Over 400 African savanna elephant behaviors documented with written descriptions, 2,400+ educational video clips and hundreds of audio files and images.
- [Gorongosa Elephants Who's Who & Whereabouts](#) houses identity, demographic and sightings data for 396 adult elephants from Gorongosa National Park population, Mozambique. (Password-protected)
- [Mara Elephants Who's Who & Whereabouts](#) houses identity, demographic and sightings data for 1,282 adult elephants from the Maasai Mara population, Kenya.
- Mara EleApp: A [cellphone application for data collection](#) by scientists and citizen scientists for upload to the [Mara Elephants Who's Who & Whereabouts](#)
- Gorongosa EleApp: A multi-language (English, Portuguese) cellphone application for data collection by scientists and citizen scientists for upload to the [Gorongosa Elephants Who's Who & Whereabouts](#) (Password-protected)

Online and printed articles highlighting the work of Joyce Poole and Petter Granli (a selection)

Elephant social behavior and communication research and conservation work featured in:

Aftenposten, NRK, Daily Telegraph, LA Times, Highlights for Children, Kyodo News, National Geographic Adventure, National Geographic Explorer, National Geographic Kids, National Geographic Magazine, National Geographic News, New York Times Magazine, New York Times, Readers' Digest, Science, Science News, Science Times, Scientific American, Scholastic, Spektrumdirekt, The Guardian.

2021 [What Has Four Legs, a Trunk and a Behavioral Database](#), New York Times.

2021 [The First Google Translate for Elephants Debuts](#), Scientific American.

2021 [What are elephants saying? First-ever library reveals communication mysteries](#), National Geographic.

2021 [Roat-Rumble And Squeal-Trumpet: Scientists Compile An Elephant Lexicon](#), Forbes.